

PRESS RELEASE

1940S Sweetheart Jewelry Inspires a New Jewelry Collection by Kaleidoscopes & Polka Dots

Wednesday, July 29th 2020, 11:41 AM CDT



NEW LIMITED EDITION

SWEETHEART COLLECTION



SHOP HANDMADE LIMITED EDITION AT
KALEIDOSCOPEANDPOLKADOTS.COM

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LAS VEGAS - July 29, 2020 - (Newswire.com) - Kaleidoscopes & Polka Dots

(<https://kaleidoscopesandpolkadots.com/sweetheart-jewelry-collection/>) just launched the limited-edition Sweetheart Jewelry Collection featuring vintage-inspired pieces with heartfelt designs and patriotic enthusiasm. This collection of handmade jewelry caters to the vintage soul who adores Americana design, the timeless appeal of freshwater pearls, and the enduring beauty of brass jewelry.

Bead embroidered pearl drop earrings and crystal dangle earrings take center stage as they establish the fulcrum of the design inspiration behind this collection. The collection prominently features delicately hand-woven beads in red, white, and blue colors with army green, gold, and silver accents creating an elegant patriotic color scheme. Beaded necklaces and brooches elegantly complement the earring designs while charming beaded bookmarks sweetly enchant the book lover within.

Sweetheart Jewelry from the 1940s was lovingly embraced by those who wanted to express their support for the war effort and for their loved ones who fought or volunteered throughout WWII. This collection takes defining elements from the original jewelry designs – heart pendants, pearl drops, and brass hardware – to create modern made pieces with a vintage aesthetic.

“1940s fashion and history have captivated my heart over the past few years. Considering all the challenges we are currently navigating, remembering that we’ve collectively navigated more challenging times has given me hope that together we’ll get through this, as we’ve done in the past. Working on this collection has been therapeutic and inspiring as I designed it with the intention of providing the wearer with a sense of strength and comfort,” said Jessica Gibson, CEO of Kaleidoscopes And Polka Dots & former Supply Sergeant of the U.S. Army Reserves.

The Sweetheart Collection is a limited-edition collection that will only be available until September 16th, 2020. With prices ranging from \$16.35 to \$91.88, the perfect handmade gift is sure to accommodate any budget.

Kaleidoscopes and Polka Dots is a handmade vintage-inspired jewelry and accessories shop that caters to the vintage-loving soul. Originally established in 2016 as a bookish accessories company, Kaleidoscopes and Polka Dots is owned and operated by Jessica Gibson out of Las Vegas Nevada. For more information regarding this press release, please contact Jessica Gibson at greetings@kaleidoscopesandpolkadots.com (mailto:greetings@kaleidoscopesandpolkadots.com).

Related Links

Shop Sweetheart Jewelry Collection (<https://kaleidoscopesandpolkadots.com/product-category/sweetheart-collection/>)

Related Files

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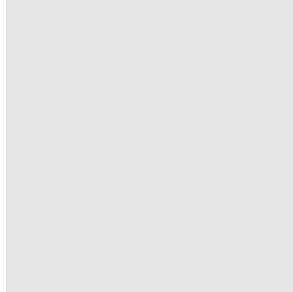
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